

MARCH CONTENT CALENDAR



		Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div>BRANDS</div> <div>Nordstrom Amazon Revolve</div>	TOP SEARCHES	26	27	28	1 Authenticity is key. Build trust with your audience by sharing spring outfit trends and brands you love and tell them why in your post caption.	2 Repurpose your home decor IG Stories, Reels & TikToks on your LTK Shop so that your new followers can be inspired.	3 Instead of a collage, utilize full-length mirrors in your home for quick styled shots of your favorite looks from Nordstrom and Revolve.	4 Shoppers are looking for spring baby shower attire. Share maternity looks for moms-to-be and baby shower gifts from Amazon.
	Lululemon Pottery Barn Walmart	5 Pottery Barn Easter baskets are a top seller every year. Try out a product flatlay along with Easter gifts to go inside!	6 Create try-on videos for one-pieces, bikinis and cover-ups so shoppers with a similar body type can check out how they fit.	7 Share a sped up version of a video making your bed in the morning and round up the bedding, sheets and pillows you can't live without.	8 Your followers are starting to shop for Easter outfits, decor and gifts. Help inspire their shopping by sharing spring-forward items from Walmart.	9 The #LTKSale is live! Post workwear or vacation outfit ideas from participating brands using the “cheat sheet” on the LTK Sale blog.	10 The #LTKSale ends Sunday! Curate a Collection of all things denim and include styled posts from participating brands.	11 Shoppers are always looking for the highest rated leggings. Share your faves from Lululemon and add product reviews for each!
	QVC J. Crew Target	12 Nursery items reach their peak in the app this month! Share a nursery tour or top baby shower gifts from Target.	13 66% of consumers prefer video content over images on social media! Style a blazer 3 ways and share the video.	14 Try on 2 different cocktail dresses and ask your followers to rate which one they like best. Share details for both looks!	15 Graduation is soon, so college goers are searching for the perfect white dress. Re-post your top-clicked dresses that are still in stock.	16 Film a short-form video of yourself at the Dollar Spot at Target and let Shoppers know what goodies you find!	17 Share your coffee table arrangement and how you found each piece. Link more items by showcasing new arrivals from QVC!	18 J. Crew is a go-to destination for business casual fashion. Mix and match outfits that shoppers can rock every day this week!
	A+F Ulta Etsy	19 Share your makeup, skincare and other Ulta essentials you love having on hand for festival season.	20 Utilize product posts to reinforce your story with styled content. To try it out, create a patio furniture Collection	21 LTK shoppers love airport outfit inspiration! Post LTKs highlighting your favorite outfits to wear while traveling.	22 Stand out from other Creators by sharing unique and personalized Easter gift ideas from Etsy.	23 Take risks with video content. Try the shoe flip transition on TikTok with your newest pair and add it to your LTK Shop!	24 The weather is getting warmer, so it's time to stock up on jean shorts. Highlight your favorite pairs with a haul from Abercrombie + Fitch.	25 Post a 'Look for Less' version of your fave jumpsuit. Pro Tip: tag 5-10 products in a post to increase overall engagement!
Wayfair Asos Sephora	26 Dinnerware is a top-seller as Easter approaches. Round up glasses, serving platter and napkins you are loving from Wayfair.	27 Lots of shoppers upgrade their luggage before going on vacay. Share bestsellers to accelerate earnings during this busy travel month!	28 What are your favorite summer beauty products? Share a quick 5-minute video tutorial with easy makeup products from Sephora.	29 Round up your favorite beachwear looks from ASOS in a Collection, including swimsuits, sandals, vacation outfits, and coverups.	30 Film a try-on video of Easter dresses in florals and spring-forward patterns so shoppers can see how they fit in real time.	31 Round up 25 products under \$25 from Sephora! Include finds from all categories like beauty, haircare and fragrance!	1	

NOTES

WEEKLY POSTING SCHEDULE

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